## **SIGNATURE PAGE**

#### P-18-2024

To the Monmouth County Board of County Commissioners:

# THE UNDERSIGNED HEREBY DECLARES THAT I (WE) HAVE CAREFULLY EXAMINED THE SPECIFICATIONS. I (WE) HEREBY CERTIFY PRICES QUOTED ARE IN ACCORDANCE WITH YOUR REQUIREMENTS.

Company Name:	Conner Strong & Buckelew	
Preparer's Name:	Jospeh M. DiBella	
Signature:	DUM (PRINT)	11/20/23
Address:	TRIAD 828, 2 Cooper Street, PO Box 99106	(DATE)
	Camden, NJ 08101	
Telephone No.:	856-552-4618	
Fax No.:	856-206-5388	
E-Mail Address:	jdibella@connerstrong.com	
Contact Person:	***(This should be the email where Contracts would be sent Joseph DiBella	t)***
FEIN:		_
(Federal Employee ID)		
BRC:		
(Business Registration Co	ertificate)	

(Revised 2/2017)



### COUNTY OF MONMOUTH

RFP#P-18-2024 – Health Insurance and Benefit Consulting Services

### IV. APPENDIX A - FEE PROPOSAL FOR SERVICES

Initial Period 3 years (36 months/12 quarters) 1/1/2024- 12/31/2026	
	. 1
	Price Per Quarter
\$	15,416.67
	Total 3 Year Price
\$	555,000 (\$185,000 per year)

1 <sup>st</sup> Renewal 1	
year: (12 months/4	
quarters) 1/1/2027-	
12/31/2027	•
Price Per Quarter	
46,250	
Total 1 Year Price	
185,000	
	year: (12 months/4 quarters) 1/1/2027-12/31/2027  Price Per Quarter 46,250  Total 1 Year Price

2 <sup>nd</sup> Renewal 1
year: (12 months/4
quarters) 1/1/2028-
12/31/2028
 Price Per Quarter
\$ 46,250
Total 1 Year Price
\$ 185,000

The Consultant will be compensated quarterly on a Flat Fee for Service. Any and all travel related expenses shall not be reimbursable.

Conner Strong & Buckelew proposes providing complete employee benefit health and welfare consulting services consistent with what has been requested in the Scope of Services included in the RFP. In the Exhibits section of this response, we have included our "Statement of Services" contemplated herein. Recognizing the significance of the securing the best benefits consultancy and brokerage relationship, we understand that employers will place a significantly greater emphasis on which firm can and will do the best and most effective job versus the one that simply has proposed the lowest fee. While we feel that we have been aggressive with our pricing, recent experiences have demonstrated that in the current economic environment, some firms have proposed unrealistically low fees simply to "win the business" with no real capacity to provide the depth and scope of the required services. In virtually all cases where the low bid has been selected, the relationships have been short-term and unfavorable for the customer.

While price is a crucial part of any selection process, it is merely one of many disciplines we know that the County will consider. In the case of Conner Strong & Buckelew, we professionally market our services based on the totality of our value proposition and the overall experience we deliver for the customer. In consideration for the services to be provided by Conner Strong & Buckelew, the following compensation terms are proposed:

Conner Strong & Buckelew proposes a transparent annualized consulting fee to cover all of the services requested and as noted throughout the proposal. The terms and details are as follows:

 A completely transparent Annual Consulting Fee of \$185,000 per year, applicable for three years (3 successive twelve month periods). The Annual Consulting Fee shall be in place of any core commissions. In the event commissions may not be extracted from any core coverages,