

MONMOUTH COUNTY MASTER PLAN

Recommendations, Stakeholder Strategies, and Long-Range Challenges

A. MASTER PLAN RECOMMENDATIONS: These are the formal recommendations of the *Monmouth County Master Plan* that are to be adopted by the Planning Board and accepted by the Board of Chosen Freeholders. They are intended to guide the Division of Planning's work program during the *Monmouth County Master Plan's* 10-year lifecycle. Master Plan Recommendations represent action steps the Monmouth County Division of Planning, as the lead agency, may pursue in order to achieve the purpose and intent of the Plan's Goals, Principles, and Objectives (GPOs). Implementation of Master Plan Recommendations is dependent upon a number of factors including funding, cost, staff resources, and the availability of assistance from other County departments, municipal partners, and community stakeholders.

B. STAKEHOLDER STRATEGIES: These are a series of recommendations and ideas organized by Master Plan Element (or chapter) that resulted from working group exercises and stakeholder discussions. Like Master Plan Recommendations, these proposals support attainment of the Plan's Goals, Principles, and Objectives (GPOs); however implementation may fall primarily on community stakeholders other than Monmouth County or the Division of Planning. As these potential action items support the overall GPOs of the Master Plan, the Monmouth County Division of Planning will provide assistance to community stakeholders, whenever feasible, to assist in implementation of these activities and ideas.

C. LONG RANGE CHALLENGES: Represent continual or ongoing challenges which require further consideration beyond the Master Plan's 10-year lifecycle. Challenges are not specific recommendations, but rather provide a context for further Master Plan discussions.