#### RESPONSIBILITIES OF DESIGNEE

- To protect scenic byway intrinsic qualities.
- To develop and receive approval of a Corridor Management Plan for the scenic byway.

#### **CORRIDOR MANAGEMENT PLAN**

State designated scenic byways can seek national discretionary grants to fund the development and / or implementation of a Corridor Management Plan.

A Corridor Management Plan is the guiding document to scenic byway implementation and is developed by the byway sponsor and stakeholders with the assistance of a hired consultant.

It includes the actions, procedures, controls, operational practices and administrative strategies to maintain the scenic, historic, recreational, cultural, archaeological and natural qualities of the byway.

# NATIONAL SCENIC BYWAY DISCRETIONARY GRANTS

All state designated scenic byways are eligible for national scenic byway discretionary grants awarded through the Federal Highway Administration National Scenic Byways Program. They can be used to fund Corridor Management Plans, marketing, safety, resource protection, access to recreation, byway facilities, interpretative information or state and tribal programs.

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# SCENIC BYWAY PROGRAM DETAILS



Upper Freehold Scenic Byway Map; Courtesy of MCPB

#### WHAT ARE SCENIC BYWAYS?

A scenic byway is a transportation corridor (public road, street, highway or other travel way) of regionally outstanding scenic, natural, recreational, cultural, historic or archaeological significant intrinsic qualities.

Each corridor acts as a representation of the uniqueness and diversity of the area and uses these intrinsic qualities to create a unifying theme to tell a story about its heritage, unique characteristics and beauty.

Scenic byway designation is discretionary and not legislatively required.

### **TYPES OF SCENIC BYWAYS**

The National Scenic Byway Program is part of the Federal Highway Administration.

State Scenic Byway designated roads must have at least one of the following intrinsic qualities: Cultural; Historic; Archaeological; Natural; Recreational; or Scenic. Each scenic byway corridor seeks to preserve and enhance our valuable scenic, historic, and culturally significant roadways.

National Scenic Byway\* designated road must possess characteristics of regional significance with at least one of the intrinsic qualities noted above. The byway must be state designated first.

All-American Roads\* designated scenic byways must contain characteristics of national significance in at least two of the intrinsic qualities noted above and be considered a destination unto itself as the primary reason for trip. Byway road must be state designated first.

## **SCENIC BYWAY SPONSORS**

A sponsor is needed to prepare a scenic byway application.

The sponsor can include any of the following:

- A local, state or federal government agency; and/or
- A private sector member; and/or
- A non-profit or grassroots organization

# PREPARING SCENIC BYWAY APPLICATIONS

The sponsor prepares a written guide for the scenic byway and includes related documents, maps, photographs, itinerary, points of interest, activities, events and other information to present the story of the byway and bring it to life for a variety of audiences.

### **COMMUNITY STAKEHOLDERS**

The support of local communities, agencies, organizations, businesses, governments and residents is a critical key to developing and implementing effective scenic byways.

## STIPULATIONS FOR BYWAYS

There are no restrictions by the federal government on future roadway improvements on scenic byways except for the exclusion of new billboards.

# STATE BYWAY DESIGNATION AND IMPLEMENTATION

- **STEP 1:** Create a sponsor group interested in applying for state scenic byway designation and that identifies a byway route and theme.
- **STEP 2:** Sponsor completes New Jersey Scenic Byways Nomination Package from NJDOT and submits the nomination to the NJ Scenic Byway Coordinator.
- **STEP 3:** New Jersey Scenic Byways Advisory Committee reviews and if acceptable, recommends to the NJDOT Commissioner state scenic byway approval designation.
- **STEP 4:** NJDOT Commissioner reviews scenic byway nomination package for final decision.
- **STEP 5:** If approved by the NJDOT Commissioner, the scenic byway receives state provisional designation.
- **STEP 6:** Sponsor must prepare a Scenic Byway Corridor Management Plan within five years of state designation in order to retain the scenic byway designation.
- **STEP 7:** Sponsor prepares and receives Corridor Management Plan approval. Permanent state designation is awarded.
- **STEP 8:** Sponsor and stakeholders work to implement the Corridor Management Plan.

<sup>\*</sup> Once a scenic byway is state designated, it may qualify for and seek National Scenic Byway or All-American Road designation.