



2018 SPONSORSHIPS

Open to any business or recognized organization

Advertising benefits/Recognition:

- Sponsorship listing in fair program with business logo
- Sponsorship listing on on- site message boards
- Listing on the fair page of the website
- Banner at gate on designated night
- 20 single day admission passes
- Invitation to Opening Ceremony Wednesday night



FEES:

Wed. & Sat.....	\$3,500
Fri.....	\$2,500
Thu. & Sun.....	\$2,000

ADD ON OPTION:

20' x 20' space on midway	\$1,500
------------------------------------	---------

SPONSORSHIP AGREEMENT - 2018 MONMOUTH COUNTY FAIR

The Parties hereto agree that they/their successors and assigns shall abide by the terms set forth in this letter.

Sponsor Level and Price

Company Name

Phone Number

Signature

Name Printed

Title

e-mail

Date

NOTE: The County reserves the right to close the Fair in the event of server inclement weather, natural disaster, or for the sake of public safety.

...see reverse side

Join in the fun on...

WEDNESDAY, JULY 25
5-11 p.m.

THURSDAY, JULY 26
5-11 p.m.

FRIDAY, JULY 27
5-11 p.m.

SATURDAY, JULY 28
3-11 p.m.

SUNDAY, JULY 29
11 a.m.-6 p.m.



SPONSORSHIP AGREEMENT - continued

- _____ I have read the Fair Sponsorship description and I agree to these terms and commitments.
- _____ I have read the Sponsorship Policy and agree to abide by it.
- _____ *Attached please find my certificate of insurance (*for onsite sponsors only).
- _____ I have forwarded a link to my webpage and my logo/company name. I understand the Park System[†] has the right to select either the logo or company name for printing purposes.
- _____ I agree to send artwork in one of the following useable file formats: jpeg, tiff, psd, ai, eps, svg, and pdf file formats.
Any other format may not be reproduced 100% accurately

[†]Park System reserves the right to choose to use either the logo or name for reproduction. Images must be either a hi-res image or a vector based image. Web logos are not suitable for print production

Payment should be made to:
Board of Recreation Commissioners
Keep a copy for your records

Please sign and return with payment to:
Maria Wojciechowski
Monmouth County Park System
805 Newman Springs Road
Lincroft, NJ 07738

...see reverse side